



SAN FRANCISCO POLICE DEPARTMENT
MEDIA RELATIONS UNIT
PRESS RELEASE

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SAN FRANCISCO POLICE PARTNER WITH COMMUNITY
FOR PEDESTRIAN SAFETY

San Francisco Police Officers will partner with members of the Southern Station Community Police Advisory Board (SoCPAB) to improve pedestrian safety in the Southern Police District.

On Saturday, August 6, 2011 from 9:00 am to 12 noon, members of the SoCPAB will be at the intersection of 5th Street and Market Street to share their “be-city-smart” message and increase pedestrian awareness at this location. Members of SoCPAB will hand out fliers in an effort to educate the public on traffic safety.

Captain Charlie Orkes, Commanding Officer of Southern Station stated, “In a city named most walkable in the country (www.walkscore.com), it is unacceptable that our Southern District has the highest incidents of traffic related injuries and fatalities.” SoCPAB Co-Chair and Community Leader echoed that, “If our joint effort between SFPD and residents saves just one life of those walking, riding or driving, it will be a success.”

Following Saturday’s educational campaign, the Police Department will initiate enforcement operations during the week of August 8, 2011. Enforcement will be conducted at the intersection of 5th Street and Market Street and will involve officers in cars, on motorcycles and on foot. The Police Department and SoCPAB plan to expand this traffic safety campaign to other parts of the Southern District in future weeks.

For additional information contact:
Media Relations Unit
(415) 553-1651

850 Bryant Street, Room 549, San Francisco, CA. 94103
Tel. (415) 553-1651 / Fax (415) 553-9229
E-Mail: sfpd.online@sfgov.org

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